

MARCIAROTM





M A R C I A R OTM

			
CLIMATIZZAZIONE AUTOMATICA	SICUREZZA ATTIVA	BENESSERE CONTINUO	MATERIALI PREMIUM

**fai la tua scelta.
perchè chi ami, merita il meglio.**

model Ashoka

The perfect balance of elegance, functionality, and innovation.

ICONIC VERSION

THE ESSENCE OF MARCIARO ELEGANCE, IN ITS MOST COMPLETE FORM

Residenza Marciaro in its Iconic version combines a concentration of technology, design, and comfort. Every detail has been selected to offer the best — from the very first glance.

AUTOMATIC CLIMATE CONTROL

Manages temperature according to the dog's presence, with constant and intelligent environmental balance.

AUTOMATIC DIGITAL FEEDER

Balanced portions and punctual feeding, every day. Always ready, even without power.

FIVE PRECISION SENSORS

Constant, accurate, diverse, and reliable monitoring of the environment. Nothing is left to chance.

TECH BOX WITH GUARANTEED SUPPORT

Technology at the service of comfort and safety. Guaranteed assistance within 48 hours.

ECOLOGICAL AND SUSTAINABLE

Minimal environmental impact, natural and certified materials. Respects your dog and the planet.

EXCLUSIVE DESIGN

Soft volumes, refined lines, materials designed to last, always recognizable.

INTELLIGENT SOFTWARE SYSTEM

A smart brain that controls lights, sensors, and feeding. Reacts in real time to ensure maximum wellbeing.

MODULATED LIGHTING

Adjustable lighting depending on outdoor light and the dog's presence. Always on at the right time.

UNIQUE VERSION

CUSTOM DESIGN WHERE PERFECTION MEETS UNIQUENESS.

This is not about choosing. It's about imagining. About designing. About creating. Each Residenza Marciaro is born from exclusive

dialogue with those who desire something truly unique.

NOT A LIST, BUT A CONVERSATION

Residenza Marciaro takes shape from your words, your needs, your ideas. Every detail is defined together with you, transforming a project into your space, your way of living, your personal vision of care.

MATERIALS, FORMS, DETAILS WITHOUT LIMITS

Each design is created together with an architect, based on the materials, finishes, and shapes you love. Every surface becomes a tactile journey. Every opening and feature is designed from scratch. Every function responds to your needs.

DESIRE TAKES SHAPE

The personalization of the Residenza extends to every element and tactile cue: from exclusive colors to coverings created by Italian workshops. A space with its own identity, with no comparison in the world.

A FIRST ACT OF CARE

A symbolic contribution opens the most selective phase of creation: the one dedicated to you. A gesture of trust that includes the time and care of those who will shape your vision.

YOU DON'T CHOOSE A MARCIARO. YOU CREATE IT.

Residenza Marciaro is not a ready-made option, but the result of a process, a bond, and a vision shared with those who create with you.

model Ashoka



M A R C I A R OTM

Every detail of Residenza Marciaro is designed to ensure constant protection, continuous operation, and a design that blends elegantly into any setting.

TECHNOLOGY AT THE SERVICE OF WELLBEING

AUTOMATIC CLIMATE CONTROL

Smart thermoregulation based on external temperature and presence. Comfort without thermal shock.

FOUR TEMPERATURE SENSORS

Interior, exterior, tech unit, and control box. Continuous monitoring, precise response.

SMART WINDOW WITH PLC FILM

Reflects daytime heat, becomes transparent at night. Zero overheating in summer.

MODULATED LIGHTING

Adjusts to outdoor light and the dog's presence. Always on at the right moment.

MANAGEMENT SOFTWARE SYSTEM

Coordinates all functions: climate, lights, sensors, and feeding. Reacts in real time.

DIGITAL FOOD DISPENSER

Balanced portions multiple times a day. Works even without power thanks to the LiFePO₄ battery.

WATER PURIFIED TO 99.99%

Connected to the main water line. Always available, safe, and fresh.

AUTOMATIC ANTI-FREEZE SYSTEM

Even in winter, never freezes. Always ready.

SMART VENTILATION

Double fans with thermal activation. Cooling and safety always under control.

PATENTED INSULATED PANELS

With integrated roof and six walls. Top insulation, year-round.

RUBBER FLOORING

Removable, washable, non-slip. Comfort and durability at their best.

SUPPORT WITHIN 48 HOURS

No maintenance required by the user. The kennel runs autonomously.

Every component works to create a perfect, safe, and intelligent environment.
No maintenance required by the customer — the kennel operates in full autonomy.

OUR STORY

Residenza Marciaro was born from fifty years of experience alongside dogs — a deep love transformed into vision. At sixteen, in the early 1990s, I was already building my first kennel with handcrafted fans and heating elements. There were no manuals — only the desire to protect. Since then, every detail has been shaped by research, experience, and dedication. Not just a kennel, but a residence: conceived as a home, designed for wellbeing.



True luxury? It's not about having more. It's about thinking more.

Where passion becomes project.

A SPECIAL INSIGHT INTO THE INTELLIGENT CLIMATE CONTROL FOR YOUR DOG’S WELLBEING

The thermal system of **Residenza Marciaro** automatically regulates heating and cooling based on both indoor and outdoor temperatures, avoiding thermal shock and ensuring maximum comfort in every season.

When the dog is present, the system gradually adjusts the temperature, taking into account the external environment to avoid stressing the body.

When the dog is absent, it activates an energy-saving mode (short, medium, or long duration) that keeps the environment protected without wasting energy.

All parameters are optimized through four temperature sensors (indoor, outdoor, tech box, internal components), and safety logics that block the system in case of anomalies.

TEMPERATURE MANAGEMENT – PRESENCE MODE		
OUTDOOR TEMP	HEATING ON THRESHOLD	COOLING ON THRESHOLD
< -4°C	16°C	30°C
-4°C / 5°C	17°C	32°C
5°C / 15°C	18,5°C	28°C
15°C / 25°C	16°C	25°C
> 35°C	18°C	28°C
TEMPERATURE MANAGEMENT – ABSENCE MODE		
ABSENCE	MIN RANGE °C	MAX RANGE °C
SHORT	15°C	27°C
LONG	10°C	32°C
VERY LONG	5°C	40°C

A CLIMATE SYSTEM DESIGNED FOR WELLBEING, NOT JUST COMFORT.



Comfort and protection, even when you're not there

FOR YOUR SECOND HOME

Residenza Marciaro is the ideal solution for those who want to offer their dog a safe and comfortable shelter even in a second home.

Whether in the mountains, countryside or by the sea, the kennel works in total autonomy: it keeps the environment at the right temperature, controls humidity, and distributes water and food intelligently.

YOU RELAX. HE'S SAFE. ALWAYS.

1.
SUFFERING FROM HEAT, COLD... OR HUMIDITY?
AUTOMATIC CLIMATE CONTROL AND HUMIDITY
MANAGEMENT FOR COMPLETE COMFORT.

2.
STAGNANT WATER AND MOLD RISK?
ALWAYS FRESH WATER, CONNECTED TO THE
WATER SUPPLY, ZERO STAGNATION.

3.
FORGOT TO FEED OR WRONG PORTIONS?
AUTOMATIC FEEDER, BALANCED MEALS
MULTIPLE TIMES A DAY.

4.
POWER OUTAGE?
BACKUP BATTERY: FOOD AND ESSENTIAL
FUNCTIONS GUARANTEED FOR OVER A MONTH.

5.
DARK OR UNWELCOMING SPACES?
SMART LIGHTING, WARM WELCOME BOTH DAY
AND NIGHT.

6.
HARMFUL TEMPERATURE SHOCKS?
TAILORED CLIMATE CONTROL, CONSTANT
SAFETY AND WELLBEING.



Security logics and smart management

7.
WATER NOT SAFE ENOUGH?
PURIFICATION SYSTEM AT 99.99% FOR HEALTHY
WATER, ALWAYS.

8.
TOO MUCH MAINTENANCE?
ZERO MAINTENANCE FOR THE CLIENT:
EVERYTHING AUTOMATIC, NO SCHEDULED
ASSISTANCE.

9.
TECHNOLOGY TOO COMPLEX?
SMART CONTROL: THE KENNEL WORKS FOR YOU,
EFFORTLESSLY.

10.
A NEGLECTED LOOK?
EXCLUSIVE DESIGN, CERTIFIED MATERIALS,
ITALIAN-MADE EXCELLENCE.

11.
ICE IN THE WATER SYSTEM?
AUTOMATIC ANTI-FREEZE MODE: WATER
ALWAYS REMAINS AVAILABLE.

12.
POST-SALES SUPPORT UNCLEAR?
GUARANTEED ASSISTANCE WITHIN 48 HOURS,
FREE SHIPPING INCLUDED.

WHEN THE DOG ENTERS, IS THE ENVIRONMENT SAFE?

The internal temperature is already balanced at the entrance and adapts in real time to the outside climate. No shocks, just balance.

CAN IT SUFFER THERMAL SHOCK?

No. The system delivers heat and cool with gradual and intelligent logics to protect the body.

IS HUMIDITY CONTROLLED?

Yes. An internal sensor constantly monitors humidity and guides thermal choices. In case of very dry air, it prevents ignition.

IS ELECTRICITY DANGEROUS?

Absolutely not. Power runs on 12V and 5V, safe even for a puppy.

CAN THE FLOOR HURT MOVEMENT?

No. The rubber mat is soft, non-slip and shock-absorbing: it moves safely.

WHAT IF THE POWER GOES OUT?

The LiFePO₄ battery keeps essential functions like water, food and monitoring active.

WHAT IF THE SYSTEM FREEZES?

It never happens. The integrated watchdog automatically restarts it.

IS THERE A RISK OF HUMIDITY OR CONDENSATION?

Condensation flows outward. No internal stagnation.

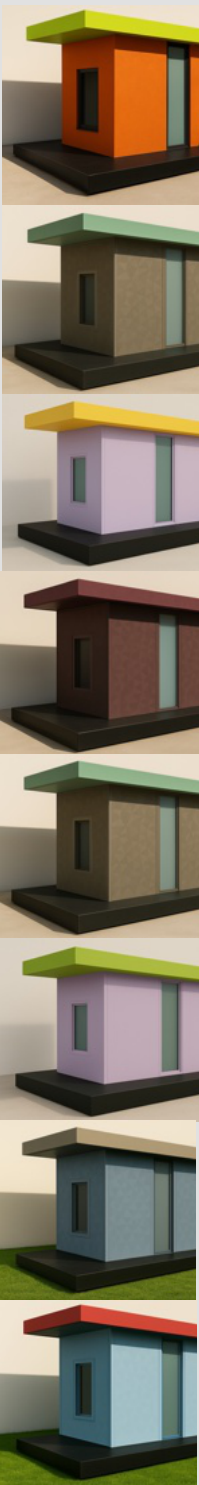
IS IT ALWAYS RELIABLE?

Internal sensors work 24/7 on ambient temperature. Safety is always on.

DOES DESIGN ALSO MATTER?

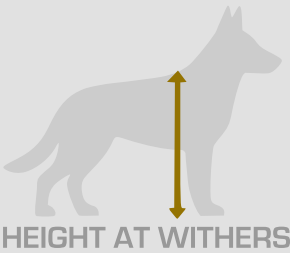
Soft lines, minimal profiles, elegant textures. It fits into any space naturally.

DESIGN AND SAFETY



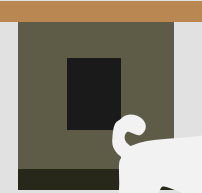
RESIDENZA MARCIARO SIZE CHART

For a safe choice, measure your dog’s height at the withers. It’s the most precise and elegant way to ensure their maximum comfort.



MODEL	INTERNAL SIZE (CM) (L×W×H)	EXTERNAL SIZE (CM) (L×W×H)	BASE SIZE (CM) (L×W×H)	WITHERS HEIGHT (CM)
MODEL A	40X70X65	80X105X73	99X180X85	FINO A 38
MODEL B	85X70X85	148X80X100	196X99X105	da 39 a 70

MODEL A



- YORKSHIRE TERRIER

ITALIAN GREYHOUND

POMERANIAN

MALTESE

JACK RUSSELL TERRIER

CHIHUAHUA (TOY)

TOY POODLE

TIBETAN SPANIEL

BICHON FRISÉ

VOLPINO ITALIANO
- RUSSIAN TOY

JAPANESE TERRIER

CHINESE CRESTED DOG

BOSTON TERRIER

MINIATURE PINSCHER

MINIATURE SCHNAUZER

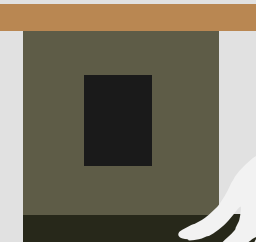
CAVALIER KING CHARLES SPANIEL

PAPILLON

DANDIE DINMONT TERRIER

NORFOLK TERRIER

MODEL B



- BORDER COLLIE

FRENCH BULLDOG (SMALL SIZE)

POODLE (SMALL)

BELGIAN SHEPHERD (MALINOIS)

LABRADOR RETRIEVER

GOLDEN RETRIEVER

WEST HIGHLAND WHITE TERRIER

TIBETAN TERRIER

BULL TERRIER (MINIATURE)

BEAGLE

SIBERIAN HUSKY
- AUSTRALIAN SHEPHERD

SHETLAND SHEEPDOG

PORTUGUESE WATER DOG

SHAR PEI

AKITA INU (AMERICAN OR JAPANESE)

BASSET HOUND

ENGLISH SPRINGER SPANIEL VARIETY)

DACHSHUND

SHIBA INU

ENGLISH BULLDOG

ENGLISH SPRINGER SPANIEL

THE TRUE VALUE OF MADE IN ITALY

Residenza Marciaro is not simply made in Italy.

It is the result of an entirely Italian supply chain that takes shape from the project, through expert hands and noble materials, to reach the final product with the care that only craftsmanship can guarantee.

Most of the components are made in Italy, in collaboration with local excellence, specialized artisans, and certified partners, selected for reliability, aesthetics, and shared values.

The structure is built in Okumé ED multilayer, a premium wood also used in nautical design and luxury musical instruments, known for its strength, stability, and refined beauty.

A few essential accessories come from abroad and only when strictly necessary, always selected according to current quality standards, responsibility, and prestige.

An Italian project, made to last, designed for the world.

BUILT TO LAST. BUILT IN ITALY.

For every kennel purchased, Residenza Marciaro plants a tree thanks to its partnership with CrowdFarming. A concrete gesture for those who believe in respecting nature and sustainability.

Each Residenza Marciaro is built in compliance with European regulations.